



Celebrating 10 years of the EU-China IP Dialogue Mechanism

29 June 2015 | Ground Floor, JENK room, Charlemagne Building, Brussels

<i>14.00 Registration and networking</i>
<p>14.45-15.15 Introductory Speeches Ms. Cecilia Malmström, European Commissioner for Trade Mr. Tong Daochi, Vice Minister, Ministry of Commerce PRC</p>
<p>15.15-16.30 <i>Achievements of EU-China IP cooperation and prospects of new opening decade of cooperation</i> Mr. Mauro Petriccione, Deputy Director General, DG Trade Mr. Tong Daochi, Vice Minister, Ministry of Commerce PRC Mr. Christian Archambeau, Vice President, OHIM Mr. Ma Zhengqi, Vice Minister, SAIC Mr. Raimund Lutz, Vice President, Legal and International Affairs, EPO Mr. He Zhimin, Deputy Commissioner, SIPO</p>
<i>16.30 Coffee break</i>
<p>16.45-17.55 <i>Future reinforced cooperation activities between the EU and China on IP matters</i> <i>Industry and academia from both China and the EU discuss the future of cooperation</i> Prof. Joseph Straus, Director emeritus (former) Director, Max Planck Institute; Prof. Liu Chuntian, Dean of the IP Academy, Renmin University; Mr. F. Peter Müller, President of ECTA; Mr. Xiao Xiangyuan, WEU Regional Legal Director, Huawei Europe; Mr. Christophe Depreter, President of GESAC; Mr. Andreas Kretz, VP Hisense Europe, Head of R&D Europe.</p> <p>Q&A session Moderators: Mr. C Anders Jessen, Head of Unit, DG Trade, and Mr. Chen Fuli, Deputy Director General, Ministry of Commerce PRC</p>
17.55 Closing remarks
<i>18.00 Cocktail buffet</i>
<i>19.30 Close</i>



OFFICE FOR HARMONIZATION
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14. 00 签到和交流
14. 45-15. 15 开幕致辞 塞西莉亚·马尔姆施特伦女士，欧盟贸易委员 童道驰先生，商务部部长助理
15. 15-16. 30 <i>中欧知识产权合作成就及未来十年合作展望</i> 莫罗·佩特里希欧尼，欧盟委员会贸易总司副总司长 童道驰先生，商务部部长助理 克里斯蒂安·阿尔尚博先生，欧盟内部市场协调局商标与设计副主席 马正其先生，国家工商行政管理总局副局长 瑞蒙德·陆兹先生，欧洲专利局，法律和事务副局长 何志敏先生，中国国家知识产权局副局长
16. 30 茶歇
16. 45-17. 55 强化中国和欧盟未来知识产权合作。产业界和学术界共同探讨中欧合作前景 约瑟夫·施特劳斯教授，马普学会前名誉董事主席 刘春田教授，中国人民大学知识产权学院院长 F. 彼得·米勒先生，欧盟商标协会主席 肖祥远先生，西欧法务部部长，华为欧洲 克里斯多夫·迪普瑞特先生，欧洲作者和作曲家分组协会主席 奎特，海信欧洲区副总裁，海信欧洲研发中心主任 问答环节 主持：安德斯·C. 杰森先生，欧洲委员会贸易总署公共采购与知识产权司长，和陈福利先生，商务部条法司副司长
17. 55 闭幕致辞
18. 00 酒会自助餐
19.30 结束



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